

# SRUTI

The India Music and Dance Society

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NEWSLETTER Vol 2, No.2

June 1988

Greetings:

**Thyagaraja Aradhana** was celebrated on March 5, 1988. As in the past, this year's celebration was cosponsored by Kannada, Tamil and Telugu associations of Delaware Valley. The event was attended by a large audience (over 200 people) and many participated in singing Saint Thyagaraja's krithis. Food was provided through the joint efforts of the three associations. SRUTI would like to convey its thanks to these associations. Main feature of this year's event was the **music concert by Dr. Vijaya Reddi**. As a resident of North Carolina, Dr. Reddi drove all the way here to participate in the celebrations. He was accompanied by **Vinjamuri Subash** on the **violin** and **Ramanathan** on the **mridangam**. This annual event promises to be the premiere cultural event in the greater Delaware valley appealing to a wide variety of people. Verily, Thyagaraja's music can build bridges among different groups of people with varying interests.

On April 24th, SRUTI sponsored the vocal concert by **Prof. T.R. Subramaniam**. He was accompanied by **Vasantha Kannan** on the **violin** and **Tiruchur Mohan** on the **mridangam**. He rendered a delectable Kalyani (Neeve Gathi) and a scholarly Ragam Thanam Pallavi in Begada. However, the attendance was unexpectedly small. It is unfortunate that a large number of people missed a rare treat. Those interested in hearing this lovely concert through cassette tapes can do so by ordering them from M.M. Subramaniam (215-356-5181), or T.S. Venkataraman (215-328-6396) or P. Swaminathan (215-449- 0774).

## COMMITTEE MEETINGS:

The resource committee met at T.S. Venkataraman's house on May 8, 1988. Venkataraman was elected as the chairman of the committee. This committee's primary responsibility is to plan short and long range activities of SRUTI and come up with suggestions to improve the society's welfare, in particular the financial status. The following items were identified as the short range needs:

- o **Raise funds to acquire a good stereo sound equipment for the society to be used during the concerts.**
- o **Raise funds to build up a capital sum to be used for underwriting the expense for arranging the musical concerts by top ranking artists from India. This is imperative since SRUTI can not afford to compensate these artists just from the gate collection funds alone.**

Over please..

The resource committee also came up with a number of suggestions to meet the other goals of SRUTI. Many of them can be implemented only after the society obtains a certification from IRS as Non Profit Organization. For the present, the committee proposed the following:

- i) solicit advertisements, endorsements etc. to be mailed along with the flyers and newsletters of SRUTI.
- ii) arrange fund raising events, where artists of sufficient merit in our area or neighboring states invited to perform at nominal fees.
- iii) arrange musical evenings commemorating important dates in musical history or honoring great composers and bring out souvenirs on these occasions.

The committee also decided to conduct an opinion poll among its membership. In particular, we would like to hear your opinion on the following questions.

- a. Is it preferable to have concerts on Saturdays or Sundays?
- b. Are afternoons preferable to evenings for the concerts?
- c. What are the reasonable admission fees ? etc.

Please provide us with your considered comments to strengthen the society. You may do so in writing or by contacting: Prabhakar Rao (215-275-0537), M.M. Subramaniam (215-356-5181), or P. Swaminathan (215-449- 0774) or T.S. Venkataraman (215-328-6396) .

#### **MANAGING COMMITTEE:**

Managing committee met at P. Swaminathan's house on May 14, 1988. After reviewing TRS's concert, the committee discussed at length the suggestions of the resource committee. The managing committee decided to act on them as expeditiously as possible. The committee hopes for and urges strong support from the members in its efforts to promote cultural activities in the Delaware Valley

#### **OTHER EVENTS OF INTEREST:**

L. Shanker will give a violin concert on Friday June 17, 88 at 8:00 pm. This concert is being jointly sponsored by the Painted Bride and Neelam Audio and Video. Please see the attached flyer for more information.